

PRESENTED BY REYNOLDS AND HENRICO RECREATION AND PARKS



Reynold's premier fall celebration, bringing together students, alumni, faculty, staff, and the community for a vibrant afternoon of music, food, games, and college pride.

SAT

SEPT 27
11 AM - 2 PM

PARHAM ROAD
CAMPUS

1651 East Parham Road
Richmond, VA 23228

FREE

Family Event




Reynolds
COMMUNITY COLLEGE

HENRICO
RECREATION &
PARKS

GO.REYNOLDS.EDU/HAWKFEST

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PARHAM ROAD CAMPUS
1651 East Parham Road, Richmond, VA 23228

Be a Hawk Fest Sponsor!

Champion - \$5,000

- Premier logo placement on all major event signage
- Verbal recognition during remarks
- Opportunity to set up a branded table or tent and engage directly with attendees
- Featured recognition on the Reynolds website, social media, and post-event communications
- Recognition as a lead sponsor in all pre-event digital marketing
- Fully tax-deductible contribution

Partner - \$3,000

- Logo placement on key event signage and select promotional materials
- Recognition during event announcements
- Opportunity to set up a branded table or tent and engage directly with attendees
- Inclusion in Reynolds social media and email promotions
- Fully tax-deductible contribution

Sponsor-\$1,000

- Name/logo included on shared sponsor signage at the event
- Recognition on Reynolds social media platforms
- Fully tax-deductible contribution



GO.REYNOLDS.EDU/HAWKFEST